Privacy Policy

Last updated: October 25, 2026

Hill Financial Partners ("HFP," "we," "our," or "us") operates www.hillfinancialpartners.com (the "Site") and provides tax preparation, bookkeeping, financial record organization, and related professional services.

This Privacy Policy explains how we collect, use, protect, and disclose personal information obtained through our website, online forms, client portals, communications, and professional services.

We respect your privacy and are committed to protecting the personal and financial information entrusted to us.

Information Collection and Use

When you visit our Site, complete a form, request information, or engage our services, we may collect personally identifiable information, including but not limited to:

- Name, email address, telephone number, and mailing address.
- Services you are interested in and information submitted through our interest lists or contact forms.
- Tax identification information, income records, financial statements, business transactions, and other financial documentation necessary to provide professional services.
- Information submitted through client intake forms, secure document portals, consultations, and other authorized communication channels.

We use this information to respond to inquiries, provide requested services, manage client relationships, schedule appointments, prepare tax returns, perform bookkeeping services, and comply with applicable legal and professional requirements.

Submitting an interest form or joining a mailing list does not establish a professional client relationship or obligate you to purchase any services.

Consent and Communications

When you voluntarily provide personal information through our website or forms, we use that information for the purposes described at the time of collection and in this Privacy Policy.

With your permission, we may contact you regarding service announcements, tax deadlines, educational information, special offers, newsletters, and other relevant updates.

If you separately consent to receive marketing text messages, Hill Financial Partners may send recurring informational or promotional text messages to the telephone number provided.

Message frequency varies. Message and data rates may apply. You may opt out of text messages at any time by replying STOP or request assistance by replying HELP.

Consent to receive promotional text messages is not required to purchase services.

You may unsubscribe from marketing emails using the unsubscribe instructions provided in those communications.

To request changes to your communication preferences, contact us using the information provided at the end of this policy.

Log Data

Like many website operators, we may collect information that your browser sends whenever you visit our Site.

This information may include your Internet Protocol ("IP") address, browser type, operating system, pages visited, date and time of your visit, time spent on individual pages, and other website usage information.

We may use website analytics, advertising measurement tools, or similar services to evaluate website activity and improve our services.

Such tools will be used in accordance with applicable privacy requirements.

Cookies

Cookies are small data files that websites may place on your device to support website functions, remember preferences, and analyze website activity.

Our Site and certain third-party service providers may use cookies or similar technologies.

You may configure your browser to refuse cookies or notify you when cookies are being used. However, disabling certain cookies may affect some website functions.

Security of Personal and Financial Information

The security and confidentiality of your personal and financial information are important to Hill Financial Partners.

We maintain administrative, technical, and physical safeguards designed to protect information from unauthorized access, use, disclosure, alteration, or destruction.

We use appropriate systems and service providers to support the secure collection, processing, storage, and transmission of client information.

Sensitive tax and financial records should be submitted through designated secure client portals or other approved methods rather than through general website interest forms.

Although we take reasonable precautions to safeguard personal information, no method of internet transmission or electronic storage can be guaranteed to be completely secure.

Tax Return Information and Client Confidentiality

Hill Financial Partners recognizes the confidential nature of tax return information and financial records.

Information obtained in connection with tax preparation services is subject to applicable federal laws and regulations, including confidentiality requirements governing tax return information.

We do not use or disclose protected tax return information for unrelated purposes unless authorized or permitted by applicable law.

When separate consent is legally required for the use or disclosure of tax return information, we will obtain the appropriate authorization.

Client information is used only for legitimate business, professional, legal, and other authorized purposes.

Third-Party Service Providers

Hill Financial Partners may use third-party providers to support services such as:

- Customer relationship management and client communications.
- Secure document collection and storage.
- Tax preparation and bookkeeping software.
- Appointment scheduling and client intake.
- Payment processing.
- Website hosting and technology support.

These providers may receive information necessary to perform authorized services on our behalf, subject to applicable confidentiality, security, and legal requirements.

Certain third-party providers maintain their own privacy policies explaining how they handle information.

We encourage you to review those policies when accessing third-party platforms.

We do not sell personal information to third-party marketers.

Mobile Information Sharing: No mobile information will be shared with third parties or affiliates for marketing or promotional purposes. Information may be shared with service providers supporting our business communications and customer service, subject to applicable restrictions. Text messaging opt-in data and consent will not be shared with third parties for their independent marketing or promotional purposes.

Information Retention

Hill Financial Partners retains personal and financial information for as long as reasonably necessary to provide services, maintain business records, fulfill professional responsibilities, and comply with applicable legal and regulatory requirements.

Retention periods may vary depending on the nature of the information and the services provided.

When information is no longer required, we take appropriate steps to securely dispose of or otherwise protect it in accordance with applicable requirements.

Your Privacy Choices

You may contact Hill Financial Partners to request information about the personal information we maintain, request corrections, update communication preferences, or request deletion of information where permitted by law.

Certain information may need to be retained to satisfy tax, accounting, contractual, legal, or professional recordkeeping obligations.

We will review requests in accordance with applicable requirements.

Children's Privacy

Our general website and marketing interest forms are not intended for children under the age of 13.

Information about minors may be collected when necessary for authorized tax preparation or related professional services and will be handled in accordance with applicable privacy and confidentiality requirements.

Links to Other Websites

Our Site may contain links to third-party websites, client portals, scheduling systems, payment platforms, or other online services.

These websites may operate under their own privacy policies and terms of service.

Hill Financial Partners is not responsible for the privacy practices of independently operated third-party websites.

We encourage visitors to review the privacy policies of any third-party sites they access.

Changes to This Privacy Policy

Hill Financial Partners reserves the right to update or modify this Privacy Policy as necessary to reflect changes in our business operations, services, technology, or legal requirements.

Updates will be posted on our website with a revised last-updated date.

Where required by law, we will provide additional notice or obtain consent before making material changes to how personal information is used.

Contact Us

If you have questions about this Privacy Policy, how your information is handled, or your privacy preferences, please contact:

Hill Financial Partners
Website: www.hillfinancialpartners.com
Email: [Insert HFP Business Email]
Phone: [Insert HFP Business Phone Number]
Mailing Address: [Insert HFP Business Mailing Address]